

CANADIAN WEST COAST VOYAGES BY BOUTIQUE SHIP

# REMOTE WEST COAST ADVENTURES

Partnerships

### 

Our Philosophical Heartbeat

To reawaken people's appreciation for life, connection, and adventure



#### **BRAND VISION**

Our aspiration for the future

To share an unforgettable travel experience that deepens people's connection to Canada's west coast and raises awareness of preserving its beauty.



## Have passion for sharing the adventure

Find new ways to involve and inspire our guests each day. Sharing your stories and knowledge of our coast will deepen their connection to it and create a more meaningful experience for everyone onboard.

# Treat our environment with respect

The coast belongs to all of us and it's our responsibility to preserve it so that future generations can appreciate its beauty. Take ownership, be respectful, and set a positive example for others.

#### Find opportunities to WOW

People won't remember what you said or did, but they'll always remember how you made them feel. Be genuine and warm-hearted with our guests and find moments to WOW them so that they will always remember your generosity.

#### Start and end with a smile

Every trip, every day, every interaction - Use your smile and positive attitude to energize those around you. The weather and trip won't always be perfect, but you always have the power to make the experience enjoyable.

#### **OUR STORY**

#### The journey to now

Remote West Coast Adventures was born from the passion its founders have for adventure, the B.C. coast, and all of its beauty.

The original idea began as a passing "What if" conversation between friends and adventurers Mark McColman and Neil Wurst. "What if... we could get a ship and spend time visiting all the beautiful destinations along Canada's west coast?" The year was 2013.

That original idea took shape a few months later as Neil discovered the boat they were looking for, The Union Jack. One of only a handful of boats like her remain. Built for the Canadian Navy and constructed using natural old growth timber, she was orginally launched November 1st, 1941 from the Mackenzie shipyard in North Vancouver.

"The boat speaks to you and mesmerizes you with her sounds. She lets you escape from the hustle and bustle of today's world and immerse yourself in the environment around you and the wonders of man and nature. She's simply magical."

- Neil Wurst

The two founders jumped at the opportunity and began the long labour of love to completely refit The Union Jack and bring her into the 21st century as a one-of-a-kind vessel.

Canada's west coast is under greater environmental pressure than ever before. Both Mark, Neil and the entire RWCA team believe that awareness and connection to our environment is key to ensuring its preservation and survival.

"By responsibly exploring and immersing travellers in west coast's beauty, we hope to help raise the awareness of preserving this treasure for the explorer in all of us - young and old - for generations to come."

- Mark McColman

From the Gulf islands through the inside passage up to Haida Gwaii and beyond, Canada's west coast possesses a cornucopia of treasures that few people ever get to experience. Travelling by historic wooden vessel is truly a once-in-a-lifetime experience.

Our goal at RWCA is to share the adventure, up close and personal with all travelers on board. To share stories, awaken past memories and make new ones that will last a lifetime. Come join us and let the adventure begin!

Neil Wurst, Founder

Mark McColman, Founder

# THE UNION JACK

A piece of Canadian cultural history









#### **Southern Gulf Islands**

Journey through the wild and diverse Southern Gulf Islands. Explore the region's wildlife while you beach comb and anchor at island hideaways.



#### **Sunshine Coast**

Discover the Sunshine Coast aboard The Union Jack. Find hidden treasures and hike through world-class locations including Skookumchuck Narrows and Smuggler Cove.



#### **Desolation Sound**

Cut through calm waters and explore rainforest trails amidst towering mountain peaks. Desolation Sound is rich with rare wildlife, rocky inlets, and beautiful forested island hillsides.



#### **Great Bear Rainforest**

Travel to the world's largest intact temperate rainforest. This land of islands, fjords, and river estuaries has been home to grizzlies, spirit bears, and wolf packs for millenia.



#### **PARTNERSHIPS**

Remote West Coast Adventures is looking to partner with like-minded brands and business leaders who share our values and love for Canadian travel.

Please contact Mark McColman at markm@RemoteWestCoastAdventures.com to explore the opportunity of working together.